

“We reach world-class recruitment performance with MrTedTalentLink .”

## MrTed joins forces with PI Europe

Rotterdam, June 17 2009 – MrTed, the leading global provider of Talent Acquisition Solutions, has joined forces with PI Europe, a leading European management consultancy organisation, which specialises in aligning human capital and business strategy through training and consultancy.

The collaboration between MrTed and PI Europe is driven by the ever increasing demand from major global companies to understand the work-related behaviour of their employees and candidates in order to promote and recruit the most competent and motivated individuals . Both MrTed Ltd and PI Europe are combining the best of both 100% SAAS online solutions to support its clients.

Søren Lonkvist, CEO of PI Europe: “The selection and retention of talented personnel is vital to the continued success of any company. Selecting the right person for the right job will bring enthusiasm and energy to the role, ultimately increasing employee loyalty. This in turn will lead to a reduction in employee turnover and create a performance culture that will, in the end, improve results across the entire organisation. By joining forces with MrTed we can are able to offer our clients a world class, integrated talent management system.”


“We are happy to have this opportunity to work together with PI Europe and our collaboration is the first step of many to further improve the recruitment process,” states Robert Adema, Director Sales & Marketing for MrTed Ltd. “In joining forces, we can enable customers to be more savvy and smart in composing the requirements of both the job and the candidate. And while the war of global Talent is going on, finding the right Talent that also fits you company values to increase the effectiveness and reduce the turnover are crucial”

### About PI Europe

PI Europe is a european management consultancy which helps organisations implement and execute their business strategies and align their people with their business objectives through a combination of insight, education and coaching. PI Europe works with over 500 clients and 10'000 analysts throughout Europe to help them reliably predict work-related behavior and ultimately increase performance and efficiency. With over 50 Consultants located in 19 countries PI Europe has a European wide network supporting all types of organisations, from Fortune 100 to family-owned businesses, to provide them with the knowledge they need to accelerate their company's success. For more information visit: [www.pi-europe.com](http://www.pi-europe.com)

### About MrTed

MrTed is the global leader of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and



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focus, MrTed provides the world’s most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1500 clients in more than 100 countries find and acquires the most coveted talent in the world. For more information, visit [www.mrted.com](http://www.mrted.com).

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