

FOR IMMEDIATE RELEASE

## **PI Worldwide Appoints David Stephens as New Chief Operating Officer**

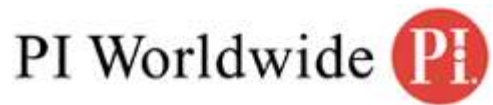
### ***Extends Focus and Invests for Growth Amidst Strong Global Market Demand***

**Wellesley, Mass. February, 17, 2010** – PI Worldwide®, the leading global human capital analytics organization specializing in leadership and sales development, today announced the addition of David Stephens to its executive team. In the newly created Chief Operating Officer position, Stephens will lead initiatives to support and expand PI Worldwide’s global leadership positions in key market segments including behavioral and sales assessments. He will also look to create new synergies and oversight within the operational areas of information services, research and marketing.

“As businesses worldwide emerge from recovery, accurate assessments and an active focus on human capital analytics have never been more important” said Nancy Martini, Chief Executive Officer of PI Worldwide. “David comes to us with an incredible breadth and depth of senior global business experience. Not only will he be a valuable resource for our clients and licensees, but he also brings new energy, perspective and expertise as PI Worldwide continues to build a strong global brand.”

PI Worldwide’s leading offerings – Predictive Index®, Selling Skills Assessment Tool™ and Customer-Focused Selling™ are already in use by 20 percent of the Global Fortune 1000. With the global economy showing signs of recovery in 2010, companies of all sizes are facing new challenges around retention, team dynamics and sales motivation. PI Worldwide’s leadership in human capital analytics provides organizations with a customized, measureable approach which, in conjunction with a focus on knowledge transfer, is designed to be implemented successfully with minimal time investment. As a result, PI Worldwide sees strong demand from global industries such as banking, healthcare and retail markets where issues around sales growth, service and customer care are crucial to success.

“PI Worldwide has a strong platform for growth,” said Stephens. “The core Predictive Index product, created in the 1950’s, is now available in 65 languages and is used by clients in 143 countries, while the full suite of products have a reputation for exceptional reliability and enjoy a strong, loyal customer following. There have been many times in my career when these products would have been extremely helpful and I look forward to bringing them to a larger, global audience looking for innovative ways to meet business goals and talent demands despite shorter timeline and smaller budgets.”



Previous to his role as COO at PI Worldwide, Stephens was the Managing Director - Asia Pacific for Wolters Kluwer Health, and was responsible for growth and existing operations across China, India, Japan, SE Asia, Australia and New Zealand. Stephens also worked in senior roles with Wolters Kluwer Financial Services, Thomson, Lend Lease and McKinsey & Co – in various countries around the world.

Stephens has an MBA from the Australian Graduate School of Management and a Bachelor of Civil Engineering from the University of New South Wales.

### **About PI Worldwide**

PI Worldwide® is the global leader in human capital analytics. With an emphasis on leadership and sales development, PI Worldwide works with global organizations to uncover data-driven insights to create and sustain a high performance culture. Addressing critical business challenges from succession planning and employee development to selection, retention and salesforce optimization, PI Worldwide provides unlimited access to proven tools and learning programs, allowing business leaders to continuously uncover new levels of talent and value across the organization. Since 1955, PI Worldwide has extended a passion for understanding talent into the boardroom, providing the data, expertise and global support to build world class teams in over 143 countries, 65 languages and more than 7,500 companies – including many of the world's largest corporations. Visit PI Worldwide at [www.piworldwide.com](http://www.piworldwide.com).

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